



# Kentucky Woodlands Magazine Survey



The first issue of Kentucky Woodlands Magazine was published eight years ago, and since then we have continued to work hard to provide the woodland owners of Kentucky, and those who serve them, information and resources to assist with their care and management efforts. A wide variety of forestry, wildlife, and natural resource subjects have been covered over the years, and we have strived to deliver timely articles and information so you can better respond to issues and threats related to your woodland. Whether it was ice storms, late freezes, timber theft/trespass, invasive plants, or damaging exotic insects such as the emerald ash borer that put your woodlands at risk, we have provided the information you need to make well-informed decisions regarding the care and management of your woodlands.

Many of you have provided valuable feedback over the years, letting us know how we are doing and what you would like to see in future issues—Thanks for the feedback. We are now conducting a more formal survey regarding Kentucky Woodlands Magazine and we need your assistance. This survey will give readers the opportunity to let us know how we are doing, what we can do better, and your answers will allow us to determine the usefulness of the magazine to the forestry community in Kentucky. We want to make sure that this magazine continues to promote stewardship and sustainable management of Kentucky's non-industrial private forests, and we need your help.

This issue of Kentucky Woodlands Magazine contains a pull-out survey that we ask you to please complete and return. In addition, a random sample of subscribers will receive a direct mail survey. This survey can also be taken online at [www.KWMSurvey.org](http://www.KWMSurvey.org). The survey will only take a few minutes to complete, but the feedback you provide will be valuable as we work to serve the woodland owners of Kentucky for years to come. Please take the time to complete this survey by October 25, 2013. We want to know what you think. Thanks in advance for helping us to improve the Kentucky Woodlands Magazine.

## Facts about Kentucky Woodlands Magazine:

- 12,000 copies of each issue are printed
- 10,400 subscribers (average)
- 220 articles have been written since the first issue was published in July 2006

